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le bateau-feu

the monthly newsletter from Dunkerque-Port #54 - february 2011

• 3 QUESTIONS FOR ...

DELPHINE FOURNIER, MSC BRANCH MANAGER



A new feeder has just been put in place, offering a direct link from the port of Antwerp to Dunkirk with just one day's transit time.

Tell us something about yourself.

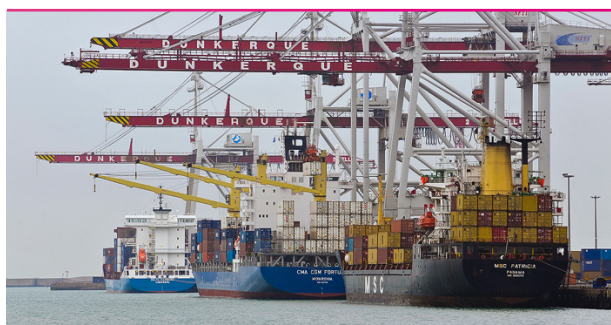
I joined MSC in 1997 as sales manager before taking over as branch manager when Madame Mersseman took her retirement. MSC's Dunkirk branch now has a staff of 13.

Can you tell us briefly what the shipping company MSC has already done in Dunkirk?

In May 2007, the shipping company MSC put in place a feeder service especially designed for the development of exports from the Port of Dunkirk. Following this success, and with the support of the region's exporters, we decided to start up a second feeder service which allows us to offer import customers of goods from all origins, a direct connection from the port of Antwerp to Dunkirk with just one day's transit time. This new weekly service will also serve the ports of Riga in Latvia and Norrköping in Sweden, for export. The first call of the MSC JILHAN was on 13 February. The service will be provided by two ships of the fleet with a nominal capacity of 1,300 TEU.

What are your aims in putting in place this second feeder in the port of Dunkirk?

MSC has always had a clear policy of developing traffic at the port of Dunkirk in a sustainable and regular way. The goals set with the Management of MSC France, and the setup of this new service, are to offer our customers in the Nord-Pas de Calais region an efficient, regular import service from all the countries served by the MSC network. The proposed sailing time to the port of Dunkirk is considerably improved and should meet our customers' expectations. The entire MSC network is working on the planned development of the line, including our agents on the other side of the world. I have also reorganised our branch to make us even more responsive and to reinforce our Import Department. So we still benefit from local contact, and enjoy it! •


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• SALES PROMOTION

THE PORT OF DUNKIRK IN BERLIN...

Dunkerque-Port, France's leading port for containerised fruit imports, was present at the FRUIT LOGISTICA trade fair, held in Berlin from 9 to 11 February 2011. This trade fair is the largest gathering of those involved in the fruit and vegetables sector from all over the world (more than 2,300 participants). Dunkerque-Port held a stand there together with Dunkerque-Promotion, Dunfresh and AMR Logistique •
Contact : ygomel@portdedunkerque.fr

...AND SAINT-PETERSBURG

A sales promotion event was held in St Petersburg on 17 and 18 February, to promote the service offers from Dunkirk. This event was held in the presence of the DELTA SHIPPING company which runs a fast-growing shipping service between Dunkirk and St Petersburg (more than 200 TEU per week) •


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• APPOINTMENT

MARTINE BONNY, NEW ADMINISTRATOR AT SEMMAIS

Martine Bonny, a first-class administrator and Chair of Dunkerque-Port's Executive Committee, has been appointed to the Board of Directors of the mixed-investment company for the development and management of the national wholesale market in the Paris region (Semmaris Rungis), as representative of the State. She replaces Francis Amand •


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